

OE COMPETENCE & RACE PROVEN





WIDE RANGE. PREMIUM QUALITY.

HELLA PAGID is a leading supplier of innovative brake systems in the independent aftermarket.

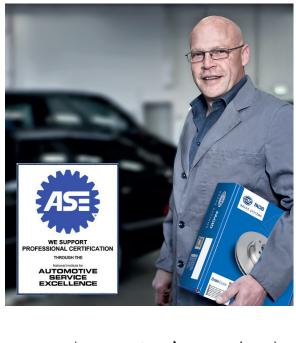
We combine proven OEM engineered brake technology with extensive professional sales support, leading innovation with first-class technical service and a complete product range with outstanding logistics.

HELLA PAGID Brake Systems is one of the leading Global providers of brake systems in the independent aftermarket. We can look back on decades of experience as an Original Equipment Manufacture and offer the sales competence of one of the largest trading organizations in the world.

Even the most discerning customers are impressed by the breadth and quality of the product ranges we offer. We aspire for perfection!

"Better Brake Rules" Regulation

To fulfill the requirements of the "Better Brake Rules" regulation, all HELLA PAGID friction products to be sold to the U.S. are certified and marked with environmental codes on the product. Today already 60% of our volume is copper free (less than 0.5%) and fulfills level N! This is far ahead of what the rule required (Year 2025).









WWW.BRAKEGUIDE.COM

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BRAKE PADS

HIGH CARBON ROTORS





HELLA PAGID is a leading supplier of innovative brake systems in the independent aftermarket. While supporting ASE we also have ASE brake specialists on staff.

We combine proven OEM engineered brake technology with extensive professional sales support, leading innovation with first-class technical service and a complete product range with outstanding logistics.

- → Over 100 OE vehicle specific friction compounds, for stopping performance in all conditions.
- → Pad design and shims are identical to **OEM**
- → **OE Supplier** of brake pads to the best European car makers
- → Better Brake Law Compliant, protecting you and our planet from copper
- → Brake Pads, quality assured by European specification ECE-R90
- → 96% European coverage 1985 2017

HELLA PAGID's High Carbon Rotors are designed to deliver motorsports performance and reliability in a wide range of everyday road vehicles. Using OE specifications, HELLA PAGID is able to provide exact fit and finish, while providing better material content to give customers more confidence in the stopping power of their vehicles.

- → Fully coated for easy installation and no cleaning
- → High Carbon Rotors best for thermal handling, noise absorption, and consistent friction
- \rightarrow Less prone to warpage
- → Quieter operation verses non high carbon rotors
- → OE spec dimensions and cooling fin structure for optimal stopping performance

HELLA PAGID's Two Piece Rotors for BMWs feature

an aluminium hat and a High Carbon friction ring, which are bonded together by rivets. The use of aluminium delivers a weight savings of 15-20 percent and reduces the unsprung mass of the brake system.

- → Made in Europe
- → Improvement in driving properties vs one piece rotors
- → High Carbon friction ring with aluminum hat
- → OE spec dimensions and cooling fin structure for optimal stopping performance
- → Fully coated for easy installation and no cleaning





WEAR SENSORS

LIGHT COMMERCIAL RANGE







Wear Sensors

Brake Pads



Rotors

HELLA PAGID's new wear sensor range is produced 100% in Europe. Each wear sensor is meticulously produced with injection molding processes to withstand the most harsh conditions.

HELLA PAGID wear sensors are designed to match perfectly with HELLA PAGID brake pads to deliver maximum performance in terms of safety, comfort and service life. The new HELLA PAGID Light Commercial range has been designed to leverage OE Brake competence with unique market experience to provide the best possible brake combination for your customers light commercial vehicles.

Starting with increased stopping power from European produced pads and finishing off with High Carbon rotors to dissipate heat more effectively for optimum braking and increased longevity.

- → Injection Molded for durability and quality
- → Excellent thermal insulation
- → Highly resistant to heat
- → 100% made in Europe
- → OE manufacturer
- \rightarrow 160+ wear sensors
- → 96% European coverage

- → European stopping power for light commercial applications
- → High Carbon Rotors Designed to absorb and dissipate heat more effectively then iron rotors
- → European Wear Sensor Program
- → Heavy Duty Police and Taxi Pads
- → OE quality





HELLA Automotive Sales, Inc.

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