



BRAKE SYSTEMS

NAO RANGE – COMFORT
AND PERFORMANCE
IN HARMONY



RELIANCE. TRUST. PERFORMANCE.

HELLA PAGID – NAO Brake Pads

NO COMPROMISES

The NAO brake pads to come out of the HELLA PAGID ateliers have been developed and tested with two definitive objectives in mind – to surpass OE quality standards and also to meet the regional and individual needs of our customers. Extensive tests conducted in our in-house research and development centers unequivocally show that the NAO friction material meets the highest technical demands when it comes to safety, performance, comfort and durability and has indeed passed such tests with flying colors.

- ✓ Perfect brake control
- ✓ Long service life, low wear rate on the pad and the disc
- ✓ 100 percent asbestos-free and organic
- ✓ Stable and high coefficient of friction
- ✓ Minimal brake dust accumulation
- ✓ Excellent technology and quality
- ✓ Maximum comfort
- ✓ High safety level

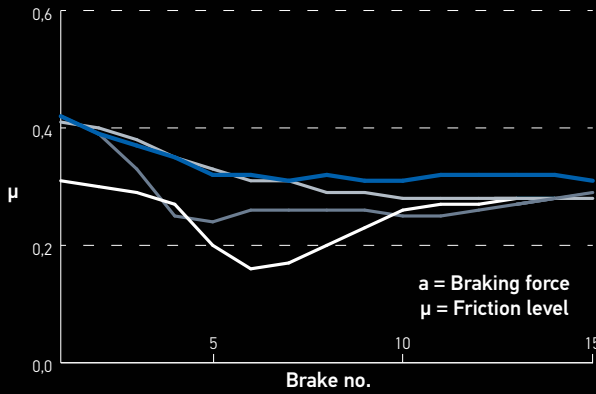


The joint venture of HELLA PAGID BRAKE SYSTEMS links up the long-standing Original Equipment production expertise of the world's biggest brake pad manufacturer TMD Friction with the global sales and service competence of HELLA.

Testing of our standard NAO brake pad material in comparison to main competitors of the automotive aftermarket with OE-competence

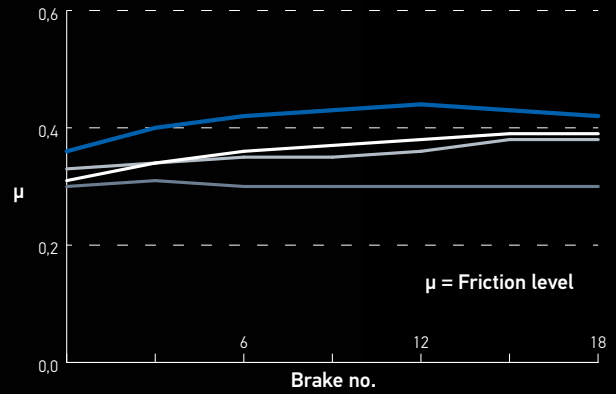
LEAST FADING CHARACTERISTICS UNDER EXTREME AND HIGH TEMPERATURE DRIVING CONDITIONS

Testing of fading during 15 brakes from 100 kph to 5 kph (a = 40%)



SUPERIOR PERFORMANCE UNDER NORMAL DRIVING CONDITIONS

Testing of brake characteristic value under normal operating conditions (30 bar; 80 kph → 30 kph)



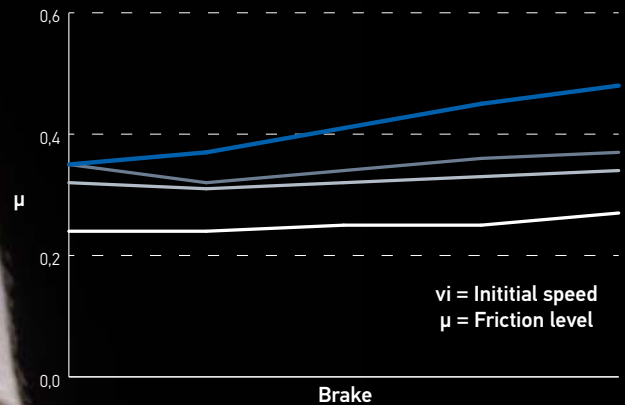
- HELLA PAGID
- Competitor 1
- Competitor 2
- Competitor 3

SAFETY & PERFORMANCE: UNSURPASSED STOPPING POWER

HELLA PAGID NAO Brake Pads demonstrated strong consistent braking performance across a wide range of day-to-day operating conditions, inspiring confidence with well-modulated brake pedal control.

Strong stopping force right from the first braking in the morning.

Testing of friction level during one cold stop (vi 40 kph)



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