



HELLA extends the warranty for starters and alternators

Three-year warranty for remanufactured units and original spare parts

Lippstadt, August 2, 2016. HELLA, the lighting and electronics specialist, has one of the largest retail organizations for automotive parts, diagnostics and services in Europe. The spare part program for starters and alternators consists of parts for passenger cars, commercial vehicles and agricultural and construction machinery. The range spans from remanufactured spare parts to deposit-free units and original spare parts (OE parts). Here, HELLA sets the highest quality benchmarks in all three product ranges. Customers in Germany now benefit from a three-year warranty on every starter and alternator – remanufactured or as an OE part.

An increasing number of final consumers desire needs-based car repair. The passenger car aftermarket and garages can meet this need with remanufactured spare parts. HELLA has 2,000 remanufactured starters and alternators alone in its product line, which cover more than 90 percent of all European vehicles. The quality, reliability and performance of the products are crucial for customers. True to the slogan "Performance in motion", HELLA places these three criteria at the center of its business and places value on the highest spare part quality. This starts as early as reprocessing. At the HELLA competence center in Illingen-Saarbrücken, experts disassemble each part in accordance with OE specifications, overhaul the components and replace all wear parts. Here, components that have proven to be fault-prone in their first life are replaced by more high-quality parts. Then, employees use state-of-the-art test equipment to check the starters and alternators with regard to their OE set values. HELLA supplies the starters and alternators only when the units that have been remanufactured in this way correspond to the specifications.

More information and warranty conditions under www.hella.com/startersalternators

PRESS RELEASE



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HELLA KGaA Hueck & Co., Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with approx. 34,000 employees at over 100 locations in more than 35 countries. The HELLA Group develops and manufactures lighting technology and electronic components and systems for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. Complete vehicle modules, air-conditioning systems, and vehicle electrical systems are also produced in joint venture companies. With more than 6,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. In addition, with preliminary sales of approx. EUR 6.35 billion in fiscal year 2015/2016, the HELLA Group is one of the top 40 automotive suppliers in the world and one of the 100 largest German industrial companies.

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